

Start Menu For Your Flash Drive!



GUIDrive™ (Guide - Drive) is a permanent, internal branding tool loaded on a flash drive. It is effective yet unobtrusive. It is user friendly and will provide years of Brand exposure for your client!

GUIDrive's™ purpose is to provide the customer with a useful application they will continue to use and thus be exposed to promotional content on a regular basis.

GUIDrive™ adds tremendous value to your flash drive give-aways!

Advantages!

1. Customizable for each promotional market and/or a "single" customer
2. Promotional content and **GUIDrive™** are inextricably linked
3. Perceived value motivates the end user to keep and use the bundled software solutions
4. Creates ongoing (daily) "Impressions" of promotional content and branding
5. Significantly increases the promotional payback and marketing return of each USB device handed out

Call today and let us GUIDE you in the right direction!

1. Plug flash drive into available USB port.
2. In the prompt window click "Start GUIDrive"
3. GUIDrive opens as shown below

